



Travellers Worldwide is a leading International Provider of
Volunteering Programmes, Work Experience Internships
and Cultural Courses Abroad

ARGENTINA



MARKETING WORK EXPERIENCE INTERNSHIP IN MENDOZA

Help an International Language School in the resort of Mendoza recruit new students. You'll work as part of a friendly local team assisting in all areas of marketing new products. The school prides itself on teaching languages in an intercultural environment.

Thank you for your interest in this internship. Below is a description of what you can do and expect. You can volunteer whether you're taking a gap year, on a career break, retired, or on a holiday with a purpose. No matter what your age or experience, we look forward to welcoming you to the team!

WHAT DO YOU GET?

SELF-DEVELOPMENT:

- New skills, more confidence, a greater understanding of a different culture, invaluable personal and professional development.
- An entry on your CV or résumé that will put you head and shoulders above most others in the job market.

SAFETY AND SECURITY

- Your safety is our top priority. We risk-assess all destination countries, projects, accommodation and more to ensure that they are stable and safe.
- We have experienced local staff with 24/7 back-up and support who are there to assist you and look after you, starting with an in-depth induction on your arrival.

AN ADVENTURE!

- An exciting, never-to-be-forgotten adventure into Argentinean life and culture, and best of all ... **an unforgettable experience!**

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Prices: From £1,795, excluding flights. See our [Full Price List Online](#)

Duration: From 4 weeks to 12 weeks, subject to visa requirements

Start Dates: All year round, you choose your start and finish dates.

Requirements: Minimum age 18. Basic computer skills and an intermediate level of Spanish required
Open to all nationalities.

What's Included:

- | | |
|---------------------------------------|--|
| ▶ Arranging your Programme, | ▶ Full pre-departure support and assistance, |
| ▶ Payment Protection insurance | ▶ Accommodation |
| ▶ Food (excluding lunch) | |
| ▶ Meeting you at Buenos Aires Airport | ▶ Transfer to your accommodation |
| ▶ Transport to and from your project | ▶ Local in-country team support and backup |
| ▶ 24-hr emergency support. | ▶ Certificate of Completion |

What Not Included: Flights, Insurance, Cost of Visas (if a visa is required), Return transfer to airport.

SUMMARY

PROJECT OVERVIEW

The Marketing Department is mainly in charge of increasing the School's number of clients. There are 3 other members of full-time marketing staff and their aim is to get you involved in the school's perspective and working as a part of their team.

You'll work on new products and your work might involve any of the following:

- Evaluating competitors
- Contacting new agencies
- Getting new ideas to improve products and image
- Completing /actualised data bases
- Contacting universities / colleges / embassy / agents
- Contacting students
- Participating in new product development
- Helping the marketing staff contact future students
- Translating contents on Intercultural websites
- Preparing and distributing flyers and brochures
- Assisting the marketing staff in carrying out market research

In order to help...

- Increase the numbers of clients at Intercultural
- Help the organisation become known
- Get new ideas and perspectives
- You'll also present a report to your supervisor about your experience as an intern.
- Your work will involve shadowing and you will always work as part of the team. You will probably work around 4 hours a day from 2 pm - 6 pm, Monday to Friday (leaving your weekends free for the many adventures available on your doorstep in Mendoza!).
- You'll be always assisted in your work and you can request help at any time.



Once a week you will present a report to your supervisor of the work done and a work schedule for the following week. At the end of the volunteering they will be ask to present a final report of your experiences and the results achieved. The work is fun and challenging and you certainly won't be bored!

You must have an intermediate level of Spanish to do this placement. Should you wish to learn Spanish or improve your existing language level Travellers also runs Spanish courses in Mendoza and highly recommends combining a language project into your placement for a more integrated experience in Argentina. Speak to us for details!

COMBINED PLACEMENTS:

We can arrange for your to do a one-month intensive Spanish course, followed by a two-month or three-month work experience internship placement.

ACCOMMODATION

Accommodation will be arranged for you with a local host family, allowing you to have a better insight into Argentina and become integrated into life in the region of Mendoza.

Facilities in host families do vary but you will have the opportunity to express your preferences regarding the type of family that you stay with (for example, a family with/without children, pets etc.).

You will be provided breakfast and for dinner you will usually share a typical Argentinean meal with your family.



*“I’m absolutely loving it so far!
Mendoza, the people... my host family –
all fantastic!”*

Lucy Holdsworth

WHY TRAVELLERS WORLDWIDE?

- Over 20 years' experience of sending thousands of participants overseas, plus the largest variety of flexible projects that are value for money!
- Accredited projects helps appeal to future employers
- Excellent support!
- Your own dedicated Project Co-ordinator to answer all questions before, during and after your trip of a lifetime!
- Detailed information on your project and country and suggestions, safety guide, tips and checklists, via our EXTRANET, available from anywhere, 24/7.
- 24/7 emergency helpline for you and your family
- Free pick up from the nearest airport.



“I have been very impressed with Travellers’ staff who are always interested in how I am getting on and willing to help if I need it.”

Jess Corbett

HOW YOU MAKE A DIFFERENCE:

By joining a Travellers Program you enable us to keep donating money to worthwhile projects around the world; from clothing and feeding school children, building playgrounds or funding vital conservation research - your participation makes these donations possible.

Donations to **Bridge The Gap Foundation**. This Foundation was set up by us to donate directly to particularly worthwhile and necessary projects for children and animals around the world, and partners with other NGO's to raise match-funding for worthy projects.

The price of this project is a reflection of the following costs:

- ✓ Accommodation
- ✓ Food (excluding lunch)
- ✓ Meeting you at the airport
- ✓ Transport to and from your project
- ✓ Local in-country team support and backup
- ✓ 24hr emergency helpline
- ✓ Full pre-departure support
- ✓ UK administration
- ✓ Marketing (brochures, website design and maintenance, attending careers fairs, advertising, website listings and presentations)
- ✓ Project Research/Site Inspection
- ✓ Staff Training/Equipment
- ✓ Donations to worthwhile project

ADDITIONAL INFORMATION

Got any questions? Please email us: info@travellersworldwide.com

Once you have applied for a placement, we'll contact you and send you our Welcome Pack. You'll also receive Log-on details and password for our Volunteer Extranet where you'll have access to all the documentation and information which we've put together to facilitate preparations for your adventure!

Your Project Co-ordinator for your country will liaise with you throughout the arrangements process, as well as while you're on your placement and on your return home.

The documents you'll have access to also include a Country Factfile, Safety Guide and any manuals that may assist you on your particular programme (for example, Teaching Guide, Sports Manuals, Enrichment Suggestions for Animal Care, etc.). We do all we can to make your stay one that you'll never forget.

As with all our destinations, the culture and heritage is different to what you're used to ... which, although one of the most exciting aspects of travelling, should be borne in mind. Self-reliance and independence are highly appreciated in all our destinations and will help you to make the most of this wonderful opportunity! This is a truly awesome, elegant and beautiful country.



THINGS TO DO IN ARGENTINA

Located in the foothills of the Andes Mountains, Mendoza and its surrounding countryside is a paradise for outdoor enthusiasts. This beautiful town is next to some of the world's best skiing and in the summer months visitors enjoy mountain biking, rafting and hiking.

Things to Do in Malargue

“Cabaña Las Brujas” (Witches Cavern) – These spectacular caves are situated roughly 70km outside the town. Generated by sea level change, the underground water has carved what seems like galleries, consisting of amazing rock formations including stalactites and stalagmites. After travelling through a network of tunnels and caves you come to what locals call the Virgen Gallery and Flores Gallery. These are vast open spaces carved by thousands of years of water erosion, creating curious rock formations and ceilings that resemble that of churches. Down there a particular “fauna” exists, adapted to living with out sunlight and little food. All these characteristics make the cavern a magical experience and a must see for all visiting tourists.



“Payunia” – A volcanic range consisting of 800 volcanoes: one of the largest ranges in the world! Over thousands of years of volcanic explosions, wide spread lava flow and originate basaltic formations a very unique and alien like landscape has been created. The vast open scenery gives this place a special feel and it has become an incredibly popular attraction for tourists. Guided tours take you to the edge of volcano craters, show old eruptions and lava rivers and many different land forms and rock types.

“Llancanelo Lagoon” - This totally virgin and natural environment is situated roughly 75 km outside the town. This amazing spectacle has recently been incorporated to the Ramsar Convention as one the greatest natural humid places in the world and is home to some 155 species of migratory birds. A truly beautiful place to visit.

“Pincheira Castles” – Due to natural erosion, mainly Glaciers, an incredible monument has been carved out of the ground that has a strange likeness to man-made structures. In fact the monument resembles a large castle, complete with towers (cones) made out of sediment. The river Malargue passes close, moat like, and only a few meters away the “Pincheria Spring”. This area was a refuge for the “caudillo” (outcast) Pincheira at the end of last century, and many remains of Indian ceramics, arrow heads and other ancient artifacts can be found.

Los Mollos and Valle Hermos” – This amazing location is roughly 45 km outside the town. These thermals were part of the first attraction to Malargues ski tourist industry. The site consists of a hotel across three buildings. The oldest building contains two therapeutic varieties of thermal baths, Sulphur and Iron. In addition to this the resort offer a number of adventure tourism activities, including mountaineering, horse-back rides, trekking, rafting and trips to Valle Hemoso and to la Niña Encantada that run all year round. Also about 95 km form Malargue a valley exists, formed by the crossing of two rivers: The Cobre and the Tordillo. Here many activities such as fishing, walking or spotting the “icticola fauna” help pass time away at this beautiful place.

HOW TO BOOK

TWO EASY WAYS ...

Complete a [booking form](#) online.

Telephone
01903 502595 (UK)
or
1-603-574-4935 (USA)

THANK YOU FOR YOUR INTEREST IN OUR PROGRAMME!

We hope you'll join us!

Don't hesitate to contact us with any questions.

We're happy to help you plan your exciting adventure!



www.travellersworldwide.com

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