



Travellers Worldwide is a leading International Provider of
Volunteering Programmes, Work Experience Internships
and Cultural Courses Abroad

SOUTH AFRICA



GRAPHIC DESIGN, ADVERTISING, PUBLISHING & WEB DEVELOPMENT INTERNSHIP IN KNYSNA

Learn about the business of Graphic Design and Advertising in a small friendly South African Advertising agency in one of South Africa's most beautiful and popular tourist locations.

You'll gain work experience in the basics of the business and work alongside the staff in your area of expertise. If you have more than one skill/interest area then you'll most likely get involved in several areas of the company. Whatever your area of expertise, you'll have a hands-on role, this may be as part of a group or you may be given some tasks to work on by yourself.

Thank you for your interest in this Project. Below is a description of what you can do and expect. You can volunteer whether you're taking a gap year, on a career break, retired, or on a holiday with a purpose. No matter what your age or experience, we look forward to welcoming you to the team!

WHAT DO YOU GET?

SELF-DEVELOPMENT:

- New skills, more confidence, a greater understanding of a different culture, invaluable personal and professional development.
- The enormous satisfaction of gaining new skills in design, advertising, publishing and web development.
- An entry on your CV or résumé that will put you head and shoulders above most others in the job market.

SAFETY AND SECURITY

- Your safety is our top priority. We risk-assess all destination countries, projects, accommodation and more to ensure that they are stable and safe.
- We have experienced local staff with 24/7 back-up and support who are there to assist you and look after you, starting with an in-depth induction on your arrival.

AN ADVENTURE!

- An exciting, never-to-be-forgotten adventure into Africa and the many diverse cultures in South Africa! And best of all ... **an unforgettable experience!**

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SUMMARY

Prices: From **£1,895** excluding flights.

Please see Full [Price List Online](#).

Duration: From 4 weeks to 6 months or longer, subject to visa requirements

Start Dates: All year round - you choose your start and finish dates.

Requirements: You should have some background experience or knowledge in Graphic Design, Photography, Writing, or Internet Development.

What's Included:

- ▶ Arranging your Programme,
- ▶ Payment Protection insurance
- ▶ Certificate of Completion
- ▶ Meeting you at the nearest airport
- ▶ 24-hr emergency support.
- ▶ Transport to and from your project
- ▶ Full pre-departure support and assistance,
- ▶ Accommodation
- ▶ Transfer to your on-site accommodation
- ▶ Local in-country team support and backup
- ▶ Food

What Not Included: Flights, Insurance, Cost of Visas (if a visa is required), Return transfer to airport.

PROJECT OVERVIEW

WORK CONTENT

The graphic design company that you will be working with is based in Knysna, situated in the famous Garden Route area of the Western Cape region. It's a small and friendly firm but you are sure to be kept busy!

The company has been established since 1995 and currently has three staff members. Their expertise is in advertising, design and marketing development and they concentrate on all facets of design from brief to print or internet publishing.

Their achievements include:

- The first published local content national lifestyle glossy magazine
- They handle the biggest accounts in Knysna
- They also have a range of international clients

You'll learn the basics of the business of graphics design. You'll work alongside the staff in your area of expertise and be involved in projects that the company is currently working on. You'll likely work on several different projects during your time on the placement. You'll usually assist a member of staff at first with more basic tasks and then proceed to working alone on tasks once your confidence grows and the staff feels you are ready.

You'll work from Monday to Friday, with weekends free for any site-seeing, excursions or general leisure time.

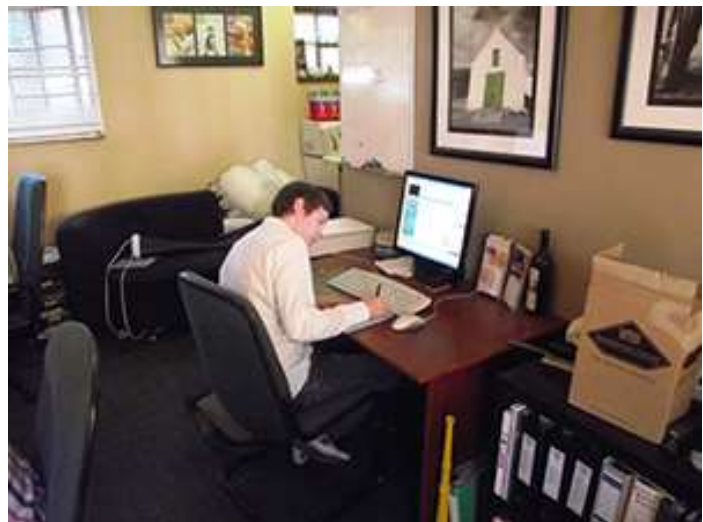
Your hours will be split as follows:

- Monday to Thursday: 8:30am-5pm
- Friday: The firm occasionally finishes early on a Friday so you may only be required to work about 4-5hrs on this day.

REQUIREMENTS:

You should have some background experience or knowledge in graphic design, photography, writing or internet development. You should also be energetic, self-motivated, confident working both alone and in a team and have a friendly disposition. You should also have an open mind and a flexible attitude.

You may find that your assigned tasks differ depending on your skills and experience, so if you're not confident in every area, don't worry!



“I am writing to thank you for organising and arranging my recent work-placement in South Africa. I had a great time working there and I met some really nice people who I will probably meet again sometime.”

Thomas Wilson

“The advertising agency is the company I worked for with Dominic, Brett and Henk. These guys deserve credit because they are all wonderful people to work with - all of them made me feel very welcome and before long part of the team. They quickly shared their professional knowledge with me and they also invited me to come along to photo shoots and sign fittings to see how they work.”

Andrew Coupe-Harris

ACCOMMODATION

ACCOMMODATION: THE VOLUNTEER HOUSE:

The volunteer house in Knysna is within walking distance of the town, yet set against a natural green belt. The bird life is prolific and often the local Vervet monkey troop comes to visit to entertain the volunteers with their antics. The sunset views from the top balcony of the volunteer house of the Knysna lagoon are beautiful and great way to relax after a day working at your placement or to catch up on your tan in the summer. See photo on right-hand side.

The house is large and spacious and also has a self-contained flat downstairs for couples and families. The bedding in the two same sex dorms and the towels in their ensuite bathrooms are changed regularly every Friday by our much loved cleaner, pretty, and there is plenty of cupboard space to store your clothing.

Facilities include a kitchen kitted out for cooking, dining area, a few bathrooms, TV, DVD player, free Wi-Fi, garden and several wooden verandas.

There is an outside courtyard and garden in the secure grounds where you can have a typical South African barbeque known there as a 'braai'. Make sure you try the local spicy sausage known as 'boerewors' and the Karoo lamb chops are to die for on a 'braai', but if fish is more to your taste then a fish 'braai' with South African 'snoek' is a must.

FOOD:

You'll be given a food budget which will cover your basic essentials (but not extras like alcohol, snacks and eating out). The kitchen has all the cooking amenities that you might need to take advantage of preparing meals with some of the great seafood, meat, fresh fruit and vegetables South Africa has to offer.

There are supermarkets and local shops where you'll do your food shopping.

There are plenty of excellent restaurants within walking distance that offer the most incredible local and international cuisine which our volunteers rave about. Knysna is also famous for its oysters and even has an annual Oyster Festival where everyone eats and drinks far too much!

The waterfront and marine is beautiful and full of restaurants and cafes with cuisine that ranges from breakfast, coffees, cakes and snacks, through to sumptuous meals and various different nationality menus.



WHY TRAVELLERS WORLDWIDE?

- Over 20 years' experience of sending thousands of participants overseas, plus the largest variety of flexible projects that are value for money!
- Accredited projects helps appeal to future employers
- Excellent support! And 24/7 emergency helpline for you and your family
- Your own dedicated Project Co-ordinator to answer all questions before, during and after your trip of a lifetime!
- Detailed information on your project and country and suggestions, safety guide, tips and checklists, via our EXTRANET, available from anywhere, 24/7.
- Free pick up from the nearest airport.

HOW YOU MAKE A DIFFERENCE:

By joining a Travellers Program you enable us to keep donating money to worthwhile projects around the world; from clothing and feeding school children, building playgrounds or funding vital conservation research - your participation makes these donations possible.

Donations to **Bridge The Gap Foundation**. This Foundation was set up by us to donate directly to particularly worthwhile and necessary projects for children and animals around the world, and partners with other NGO's to raise match-funding for worthy projects.

The price of this project is a reflection of the following costs:

- | | |
|--|---|
| ✓ Accommodation and Food | ✓ Marketing (brochures, website design and maintenance, attending careers fairs, advertising, website listings and presentations) |
| ✓ Full pre-departure support | ✓ Project Research/Site Inspection |
| ✓ Meeting you at the airport | ✓ Staff Training/Equipment |
| ✓ Transport to the placement site | ✓ Donations to worthwhile project |
| ✓ Local in-country team support and backup | ✓ 24hr emergency helpline |
| ✓ 24hr emergency helpline | |
| ✓ UK administration | |

“Travellers is an amazing organization that offers life changing experiences to people of all ages, I will highly recommend it to everyone, and I will be planning another volunteer experience for myself as well as for my sons. Thank you so much for the experience of a life time!”

Deanne Peterson

ADDITIONAL INFORMATION

Got any questions? Please email us: info@travellersworldwide.com

Once you have applied for a placement, we'll contact you and send you our Welcome Pack. You'll also receive Log-on details and password for our Volunteer Extranet where you'll have access to all the documentation and information which we've put together to facilitate preparations for your adventure! Your Project Co-ordinator for your country will liaise with you throughout the arrangements process, as well as while you're on your placement and on your return home.

The documents you'll have access to also include a Country Fact file, Safety Guide and any manuals that may assist you on your particular programme (for example, Teaching Guide, Sports Manuals, Enrichment Suggestions for Animal Care, etc.). We do all we can to make your stay one that you'll never forget. As with all our destinations, the culture and heritage is different to what you're used to ... which, although one of the most exciting aspects of travelling, should be borne in mind. Self-reliance and independence are highly appreciated in all our destinations and will help you to make the most of this wonderful opportunity! This is a truly awesome, elegant and beautiful country.

THINGS TO DO IN SOUTH AFRICA

LOCATION, EXPLORING AND SIGHTSEEING:

The best advice you'll get from us is to try to see some of the country while you're in South Africa. It's big (huge!) and each different region is exciting and very, very beautiful. Cape Town is probably the most beautiful city in the world (I can say that, I grew up there :-). KwaZulu-Natal comes a very close second, albeit very different.

Knysna is where South Africans go on holiday, which gives you some idea of how lovely the region is. When you lie on the beach and watch dolphins jumping the waves, you'll think you're in Paradise.

LOCATION:

Knysna is approximately 500km from the beautiful capital city of Cape Town and voted South Africa's favourite town 4 years in a row! Its mountainous backdrop, impressively sized estuary and indigenous forests really give the town a natural feel to it. Although it still has that 'small-town' feel, Knysna is growing rapidly, and has all the amenities you could ask for such as banks, hotels, internet café's, cinemas and shopping malls.

About 20-30 minutes' drive away from Knysna you'll find **Plettenberg Bay** (better known simply as Plett), which is a bit smaller than Knysna, but equally stunning. Its' pure white beaches stretch as far as the eye can see and there is a lot to do, from whale and dolphin watching, to hiking trails and awesome nightlife.

The Garden Route is famous for all sorts of activities from adrenalin sports such as bungee jumping, skydiving and shark cage diving to more relaxed pursuits such as hiking, quad biking in the forest or visiting one of the many animal sanctuaries in the area. Your local Travellers liaison will be happy to assist you in finding interesting things to do and places to see so make the most of it!

Knysna nestles on the banks of a beautiful lagoon in the heart of the 'Garden Route' of South Africa. It is surrounded by a natural paradise of lush indigenous forests, tranquil lakes and golden beaches, making it a real natural wonderland.

Knysna is a vibrant town, buzzing with creativity and energy, and the pulse of good music. It's a place where you can enjoy the mellow atmosphere of street cafes, watching the world go by. The main street is very leafy with trees along the pavements and it has a wonderful holiday atmosphere with sun umbrellas everywhere.

Most cafes have outdoors seating areas overlooking the street or on the pavements, with colourful sun umbrellas - a perfect place to sit with the sun on your face, watching passers-by ambling along, sipping a steamy cappuccino or staving off the heat with a cold drink.



HOW TO BOOK

TWO EASY WAYS ...

Complete a [booking form](#) online.

Telephone
01903 502595 (UK)
or
1-603-574-4935 (USA)



THANK YOU FOR YOUR INTEREST IN OUR PROGRAMME!

We hope you'll join us!

Don't hesitate to contact us with any questions.

We're happy to help you plan your exciting adventure!

www.travellersworldwide.com

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